

## WHO SAYS COOLNESS CAN'T BE TAUGHT?

# **'CHERRY BOMB: The Ultimate Guide to Becoming a Better Flirt, a Tougher Chick, and a Hotter Girlfriend, and to Living Life Like a Rock Star'**

**by Carrie Borzillo-Vrenna  
due in-stores August 5, 2008**

Entertainment journalist/author **Carrie Borzillo-Vrenna** has rounded up some of her famous friends, favorite rock chicks and cool experts to dish out advice, inspiration and know-how in her forthcoming book, *CHERRY BOMB: The Ultimate Guide to Becoming a Better Flirt, a Tougher Chick, and a Hotter Girlfriend, and to Living Life Like a Rock Star* (Simon Spotlight Entertainment; On-sale August 5, 2008; \$18.95).

*CHERRY BOMB* is an A-to-Z reference for everything awesome a girl needs to know, including the obvious (style, beauty, dating, and sex tips) and the not-so-obvious (how to prepare absinthe, how to sneak backstage, how to hit on a celebrity).

Unlike other lifestyle or advice books of its kind, *CHERRY BOMB* is a girl guide with a rock and roll twist. *CHERRY BOMB* – the title influenced from the Runaways teen rebellion anthem of the same name -- is peppered with playlists of songs for every occasion (songs to get over a broken heart, songs to get in touch with your “tough chick” side, songs to get you out of a funk), as well as contributions from some of the writer’s favorite rock chicks, including Tori Amos, Cherie Currie of the Runaways, Terri Nunn of Berlin, Samantha Maloney of Peaches, Louise Post of Veruca Salt, Imogen Heap and others.

“Every time one of my contributors handed in their section or sat down with me for an interview and dished out their advice, it felt like Christmas morning when you’re a kid and you get every gift you want,” says Borzillo-Vrenna. “I’m honored to have all of these great gals (and a few guys) be a part of this book. There’s a little something for everyone in there and you don’t have to be a rock chick to enjoy it or get something from it. You just need to be a gal who’s not afraid to be bold, sexy and a little different.”

Contributors include

- **Cherie Currie** of THE RUNAWAYS  
(on “Cherry Bomb,” the song that influenced the book)
- **Tori Amos** (Life Advice)
- **Dita Von Teese** (Striptease)
- **Betsey Johnson** (Breast Cancer Awareness and Personal Style)
- *Dancing with the Stars*’ **Cheryl Burke** (Dancing Tips)
- **Samantha Maloney** of PEACHES (Drum Lesson)
- **Katy Perry** (Vintage Shopping)
- **Lisa Loeb** (How To Be a Great Hostess)
- **Jessicka** of SCARLING/JACK OFF JILL (Starting a Band)
- *American Idol* makeup artist **Mezhgan** (Beauty)
- Stylist **Cynthia Freund** (Rock Chick Style Tips)
- **Anna Sui** (Fashion Inspiration)
- **Kat Von D** (Tattoos)
- Master Chef **Dave Rubell** (Black Vodka Recipes)
- Berlin’s **Terri Nunn** (Dating, Doing it & Dumping)
- The Viper Room’s **Melissa Renee Hernandez** and **Anna Geyer** (Bouncers, Jobs)
- **Christian Joy** (Fashion Inspiration)
- Veruca Salt’s **Louise Post** (Sobriety)
- **Dr. Ava Cadell** (Orgasms)
- **Tera Patrick** (Menage a Trois)
- **Joanna Angel** (X-rated movies)
- **Imogen Heap** (Individuality)
- Hairstylist **Dean Banowetz** (Rockin’ Up ‘Dos)
- **NicoleLee/SuicideGirls.com** (Piercings)
- Pink Cheeks’ **Cynthia Esser-Thorin** (Waxing Tips)

Not for the faint of heart, this book will appeal to the girls who prefer black nail polish to French manicure. Written by the quintessential rock chick, ***CHERRY BOMB*** will empower women to veer away from the pack, work every situation to their advantage and look cool doing it.

**ABOUT THE AUTHOR** Carrie Borzillo-Vrenna has written about music for such music magazines as Billboard, SPIN, and Alternative Press. She has covered the celebrity world, most recently for People, where she served as a staff correspondent before resigning to work on her book, as well as Us Weekly and Teen People. Borzillo-Vrenna also penned the sex and relationship advice column “Dr. Love” for Gene Simmons’ defunct Gene Simmons Tongue magazine and the “Miss Truth” gossip column for the also-defunct award-winning allstarnews.com. She currently contributes to RollingStone.com. Borzillo-Vrenna’s first book was *Eyewitness Nirvana: The Day by Day Chronicle* in 2000 and the expanded *Nirvana: The Day to Day Illustrated Journals* in 2003 (Carlton Books). The writer, originally from Wallingford, CT, lives in Los Angeles with her Grammy Award-winning husband Chris Vrenna, who plays keyboards with Marilyn Manson.  
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**ABOUT THE ILLUSTRATOR** LA-based artist Liz Adams created all of the illustrations for *Cherry Bomb*, including the author’s depiction as the main character throughout the book and her alter-ego of “Gotha Stewart,” as well as illustrations of several of the celebrity contributors to the book, including Dita Von Teese, Tori Amos, Lisa Loeb, Kat Von D, Terri Nunn, Samantha Maloney, Betsey Johnson and Anna Sui. For more information, check out [www.liz-adams.com](http://www.liz-adams.com).

**ABOUT THE IMPRINT** **Simon Spotlight Entertainment (SSE)** launched in 2004 as an imprint targeting 18-34 year olds. The first book published by SSE was *He’s Just Not That Into You: The No-Excuses Truth To Understanding Guys* by Greg Behrendt and Liz Tuccillo, which became an instant national bestseller - hitting the #1 spot on the New York Times, USA Today, Publishers Weekly and Wall Street Journal bestseller lists. Other bestselling SSE titles include *Happy Endings* by Jim Norton, *Positively False* by Floyd Landis, *The Loved Dog* by Tamar Geller, *The Cardio-Free Diet* by Jim Karas, *The I Chong* by Tommy Chong, and *Nothing’s Sacred* by Lewis Black. The imprint continues to publish hip original non-fiction, fiction, and media tie-ins. Recent and upcoming titles include *TIKI* by Tiki Barber, *Out of Sync* by Lance Bass, *Steve & Me* by Terri Irwin and Tori Spelling’s much-anticipated memoir.

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